

EXTRA PROMOTIONAL TOOLS

STANDHOLDER EXHIBITOR

ADVERTISING SPACE (available until sold-out)

Exhibitor can use the on-off line exhibition tools to convey its advertising

A. <u>NEWSLETTER</u>			
Sent to all Salone Franchising Milano database (Companies and Visitors)			
n. 1 dedicated Newsletter	€.	600,00	€
B. <u>VIDEO INTERVIEW</u>			
N. 1 video interview (maximum 1 minute and a half) c/o stand	€.	300,00	€
C. <u>EVENT CATALOGUE</u>			
15.000 free copies given to all the visitors of Salone Franchising Milano 2019 exhibitors, Institutions, national and international press, etc.			
N. 1 inside page, 4 colors	€.	800,00	€
N. 1 inner cover page (1 availability)	€.	1.000,00	€
N.1 back cover, 4 colors (1 availability)	€.	1.200,00	€
N. 1 company color logo on Salone planimetry	€.	300,00	€
D. <u>SLOT ON THE STAGE</u>			
40 Minutes slot on Salone Franchising Milano Stage for show and speech	€.	2.500,00	€
E. <u>F-MEETING ROOM</u>			
Useful for company meeting with clients, lasting 1 hour by reservation	€	300,00	€
F. <u>TOTEM</u>			
G. Vertical non-interactive monitor	€.	700,00	€
H. Interactive Monitor	€.	800,00	€
I. Social mirror for photos	€.	800,00	€
J. Interactive Lounge Table	€.	1.800,00	€
K. Totem customization		ask custom quote	
F. <u>HOSTESS</u>			
Hostess	€.	240,00 / per day	€
Model	€.	400,00 / per day	€

TOTAL AMOUNT (to be paid at the time of the request)

AMOUNT TAXABLE	€	_____
VAT 22%	€	_____
TOTAL AMOUNT	€	_____

Date _____

Stamp and signature _____

A. NEWSLETTER

N. 1 Dedicated Newsletter

€. 600,00

Sent to all Salone Franchising Milano database (Companies and Visitors)

Send us your logo in vector format and describe your business



YOUR LOGO HERE



**YOUR BUSINESS DESCRIPTION AND YOUR IMAGES
HERE**

B. VIDEO INTERVIEW

N. 1 video interview (maximum 1 minute and a half) c/o stand

€ 300,00

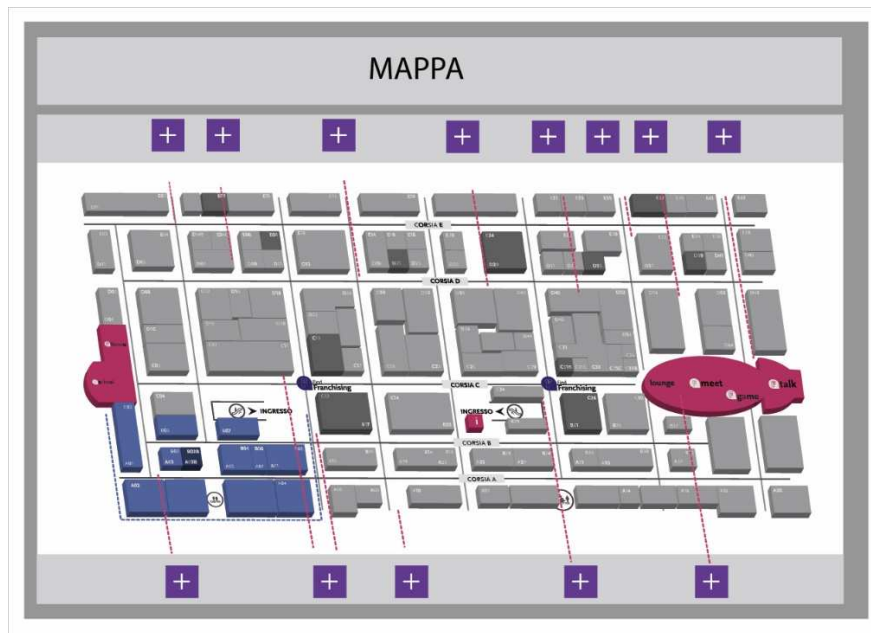


C. EVENT CATALOGUE

15.000 free copies given to all the visitors, Salone Franchising Milano 2019 exhibitors Institutions, national and international press, etc.

N. 1 inside page, 4 colors	€. 800,00
N. 1 inner cover page (1 availability)	€ 1000,00
N.1 back cover, 4 colors (1 availability)	€. 1.200,00
N. 1 company color logo on Salone planimetry	€. 300,00





← YOUR LOGO HERE

D. SLOT PALCO



40 Minutes slot on Salone Franchising Milano Stage for show and speech

€ 2.500,00

E. F MEETING ROOM



Useful for company meeting with clients, lasting 1 hour by reservation

€ 300,00

E. TOTEM



- | | | |
|-------------------------------------|----|------------------|
| a) Vertical non-interactive monitor | €. | 700,00 |
| b) Interactive Monitor | €. | 800,00 |
| c) Social mirror for photos | €. | 800,00 |
| d) Interactive Lounge Table | €. | 1.800,00 |
| e) Totem customization | | ask custom quote |

F. HOSTESS



- | | | |
|---------|---|------------------|
| Hostess | € | 240,00 / per day |
| Model | € | 400,00 / per day |

RDS Expo S.r.l.

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